The Link That Binds

The home is the link that binds—around the home all our activities, our hopes and aspirations center. If there is any one incentive that goes to make us happy and hopeful it is t beautifully furnished home.

Let us help you to build such a home. Let us have the opportunity of showing how good our furniture is and why you will be benefitted by buying your Furniture during the Fabruary Furniture Sale.



Not How Cheap, But How Good.

Is the slogan that should be borne in mind when buying furniture, as well as any of line of merchandise, and nothing more forcefully expresses this idea than the old as buying cheap goods in this sense has never been the standard of this store. Cheap is however—meaning the best possible value at the various prices.

Sale
Starts
Tues.

Announcing the mid-winter sale of FUFUE STATES OF THE STAT

"to make glad the heart of home"

HE February Furniture Sale commences Tuesday and will be in every way a practical Sale in which we will ofter a splendid assemblage of turniture—high in quality—tastefully designed—very moderately priced. The savings involved in our selling policy are your savings.

EVERY PIECE OF FURNITURE REDUCED

Beautiful Furniture For Bed Rooms

It combines quality, the kind of quality that has built for this store its reputation, with prices that make buying now a real chiect.

Copmetle suits in Queen Anne, William and Mary, Louis XVI, Chippendale, Adam, Sheraton and modern American design.

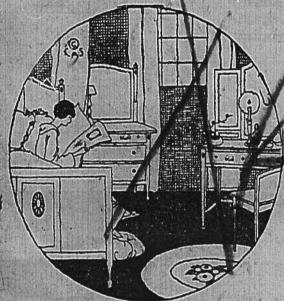
These suites in Mahogany American Walnut, English Birch, Bird's-Eye Maple Quartered Oak, Circasian Walnut and Enamel.

Space will not permit mention of all Suits

shown. Prices range from \$97.00 to \$287.

3-Piece Mahogany Suite—Dressers, Chiffonette and Bed; Queen Anne style. Regular Price, \$132.50.

Sale Price \$97.85



3-Piece Circasian Walnut Suite—Dresseh, Chiffonier and Bed. Regular Price, \$125,

Sale Price \$98.85

6-Piece Cottage Colonial Suite—English Birch, Chromewald finish, classics, Regular Price, \$157.50—

Sale Price \$129.75

William and Mary Suite, Bird's-eye Maple— Dresser, Chiffonette and Bed, a beauty. Regular Price, \$122.50—

- Sale Price \$96.85

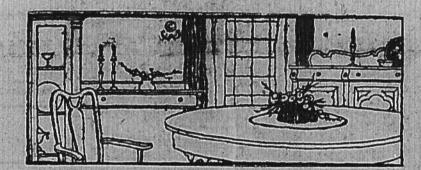
Large Ivory Enamel Suite—7-Piece—Bed, Dresser, Chiffonette, Dressing Table, Bench Chair and Rocker—Louis XVI Period style. Regular Price, \$252.00—

Sale Price \$175.00

Many others to select at corresponding reductions.

Wicker Furniture 10 to 35 per cent Off. Chairs, Tables, Shear Lounges, Etc., in Reed, Willow and Fiber, all beautifully upholstered in tapestry and cretonne. In the great Feruary Sale of Furniture is to be found the opportunity to equip every room in the home with Furniture that gives the best possible expression to individual tastes. And every price, including the best of period designs reproduced in modern suites and hundreds of odd pieces are offered at very radical price reductions at this time.

THE BEST POSSIBLE TIME TO BUY FURNITURE IS DURING THE FEBRUARY FURNITURE SALE



The Dining Room is Well Represented

The dining-room Furniture Section has a varied selection of suites that the woman with most exacting tastes can select just what she has set her heart upon, in the way of designs and grains, etc.

Suites and odd pieces in Mahogany, Ameri can Walnut, Jacobean Oak, Funed and GoldenOak in Queen Anne, Louis XVI, Sheraton, William and Mary, and Colonial.

REDUCTIONS 10 to 33 PER CENT

This is an opportunity to refurnish your dining-room at a great saving:

Frimed Oak Buffet, Mission Style \$36.25 kegular Price \$48.00

ODD TABLES

Mahogany Table—54-inch top Queen Anne Style, Regular Price \$60.00 \$42.00 SALE PRICE \$37.50 Jacobean Ock Table—54-inch top—William and Mary Style. Regular price \$42.00 SALE PRICE \$32.65

DINING CHAIRS

Set 6 Chair—Golden Oak. Regular \$23.00 Set 6 Chairs—Jacob an Oak. \$29.00 Set 6 Chairs—Jacob an Oak. \$29.00 Set 6 Chairs—Jacob an Oak. Regular Price \$37.50, SALE PRICE 29.00 Regular

Set 6 Chairs—Fumed Oak. Regular \$23

Set 6 Chairs—American Walnut. \$47.50 Regular Price \$53. SALE PRICE

CHINA CABINETS

Mahogany Cabinet. Regular Pric\$39.75 Jacobean Oak Cabinet. Regular \$27.80 price \$32.50. SALE PRICE\$27.80

Golden Oak Cabinet—Regular \$21.85 Price, \$26.00. SALE PRICE ... \$21.85

All Office Furniture at 10% off

Bed Davenports, Davenettes and Suites

3-Piece Suite—Davenette and Two Rockers, quartered oak; black leather, regular price, \$76.50—

Sale Price \$67.00

Same in brown leather, \$68.00; former price

\$77.50. \$47.50 Davenette or Short Bed Davemports

Davenports \$55.00 Davenette or Short Bed \$58.00 Davenette or Short Bed \$52.00 Davenette or Short Bed

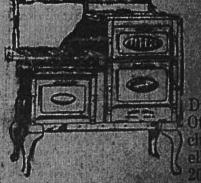
Long Bed Davenports at Same Prices



Seller's Kitchen Cabinet The Best Kitchen Cabinet the Market

THE FAMOUS DIRECT ACTION GA

RANGE
With Thermostat Oven Control



15%
Off
Ouring this sal

cluding Činde ella, at— 20 Per Cent O